

## Marketing Specialist – Job Posting

**Chromatic Games**, the creators of the Dungeon Defenders franchise, is offering the opportunity for a talented and driven Marketing Specialist for our upcoming title *Dungeon Defenders: Awakened*. We are looking for a motivated junior to mid-level specialist to work with our Production team, showcasing our new projects with enthusiasm and a willingness to learn and grow. Our senior team is highly skilled and very seasoned!

**YOU** may be a great fit to join our team! We're seeking a candidate who understands how to successfully run marketing campaigns so *Dungeon Defenders* is known far and wide. In this position, you'll work closely with our team to create various marketing materials and campaigns as the project needs. Conveying the fun to players both intimately familiar with *Dungeon Defenders*, and the uninitiated future Defenders through social media, influencer campaigns, and digital marketing is something you should be able to absolutely slay! This is a full-time onsite position in Gainesville, Florida.

### Responsibilities

- Works with producers, directors, and content creators to create, drive, and execute marketing campaigns across various mediums including, but not limited to, Facebook, Twitter, Twitch, Discord, Steam and Instagram.
- Branding, positioning, and overall marketing strategies.
- Monetization strategies and marketing best practices in support of business goals.
- Define an approach to test, learn, measure, and iterate on campaign effectiveness, and drive key campaign KPIs.
- Regularly present and report to producers and directors on marketing strategies, plans, and findings.

### Qualifications

- Minimum 1-3 years of experience in marketing in Gaming or Gaming-related field.
- Strong organizational and campaign management skills.
- Strong verbal, interpersonal, and written communication skills.
- Experience designing and supporting digital marketing, social media campaigns and influencer campaigns. Gaming or adjacent entertainment industry categories preferred.
- Flexibility to course correct when needed while maintaining speed.



Chromatic Games  
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<https://chromatic.games>

- A strong drive to continue learning about marketing, promotions, media, gaming, and pop culture.
- Proficiency with Microsoft Office and Google Suite.

## Preferences

- Knowledge and experience in Photoshop and other design software to be able to create or modify existing ads or assets.
- Ability to capture effective screenshots in game for social media promotions.
- Familiar with growing Discord and Steam groups.

## Benefits

- Comprehensive health package for full time employees.
- A casual, vibrant, and friendly work environment.
- Flexibility to start your work day at a time that best fits your personal schedule. Required to work eight hours a day, with core hours being 11AM to 5PM.
- Profit Sharing Options with tenure.

If all of this sounds like something you want to be a part of, joining a cohesive team that likes to

have fun while being professionals, then let us know. Send your resume to [jobs@chromatic.games](mailto:jobs@chromatic.games). We look forward to hearing from you!

**Chromatic Games** is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to age, ancestry, color, family or medical care leave, gender identity or expression, genetic information, marital status, medical condition, national origin, physical or mental disability, political affiliation, protected veteran status, race, religion, sex (including pregnancy), sexual orientation, or any other characteristic protected by applicable laws, regulations and ordinances. If you need assistance and/or a reasonable accommodation due to a disability during the application or the recruiting process, please send a notice to our [jobs@chromatic.games](mailto:jobs@chromatic.games) email.

Benefits/perks listed may vary depending on the nature of your employment with Chromatic Games and the country where you work.